



## 2022 PROGRAM SPONSOR OPPORTUNITIES

**Downtown’s historic EDGE District** is an award-winning Florida Main Street and Main Street America™ that plans, promotes, and advocates to sustain an eclectic, vibrant EDGE District community while preserving its unique character. We are a 501(c)(3) nonprofit, and our work includes district infrastructure improvements, advocacy, marketing, history collection and preservation, district-wide events, business assistance, and community cleanups. For more details, please see [edgedistrict.org](http://edgedistrict.org).

**Annual Meeting** (September) – Annual meeting and celebration of EDGE District businesses, property owners, residents and other stakeholders, recognizing the year’s accomplishments.

<b>Annual Meeting</b>	<i>Level</i>	<i>Digital</i> • website • social media • email	<i>Event Tickets</i>	<i>Program</i>	<i>Booth Space</i>	<i>Table Tents</i>	<i>Event Welcome</i>	check to reserve ✓
Presenting	\$1500	★	8	★	★	★	★	
Reception	\$750	★	6	★	★	★		
Program	\$500	★	4	★				
Supporting	\$250	★	2					

**EDGE Business Workshops** – EDGE business education workshops provide assistance on relevant topics, including marketing, security, store design, accounting, and more. Each sponsor receives recognition online (website, social media, email) and at the workshop, where s/he has the opportunity to speak about her/his business.

**EDGE Mixers** – EDGE businesses and residents in the EDGE District are invited to join these mixers to network and share ideas. Sponsors are recognized in event promotions online and in email, and are showcased at the mixer with an opportunity to introduce their businesses to the rest of the community.

**EDGE Quarterly Cleanups** – Each quarter, the EDGE District Main Street organizes and hosts a district-wide cleanup to bring the community together and keep our environment beautiful. Sponsors are recognized in event promotions online and in email, and have the opportunity to engage and share business information with attendees.

**EDGE Patron Sponsors** – This program supports our small businesses with a history of community contribution but current struggles with economic hardship. Each sponsorship provides a year of EBDA membership for a business that has applied for the program, in turn keeping that business better connected to our network and benefits. Sponsors receive website and newsletter recognition (unless anonymity is preferred).

Please check sponsorships desired:

EDGE Workshop Sponsor	\$300	
EDGE Mixer Sponsor	\$500	

EDGE Cleanup Sponsor	\$250	
EDGE Patron Sponsor	\$100	

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Phone number: \_\_\_\_\_ Email: \_\_\_\_\_

Choose form of payment:

- Check enclosed for \$\_\_\_\_\_ payable to EDGE BDA. Mail to P.O. Box 15026., St. Petersburg 33733
- Online payment for \$\_\_\_\_\_ at [edgedistrict.org/sponsor-2](http://edgedistrict.org/sponsor-2). (Email form to [info@edgedistrict.org](mailto:info@edgedistrict.org).)