

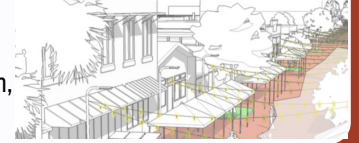


The EDGE Business District Association is an award-winning nonprofit organization that plans, promotes, and advocates to sustain an eclectic, vibrant EDGE District community while preserving the district's unique historic character.

Revitalizing the District

The EDGE Business District Association, a 501(c)(3) not-for-profit organization, created the "EDGE District" (standing for Entertainment, Dining, Galleries, and Etc.) in 2014 because the district was blighted, and we wanted to revitalize it and preserve its history. With our focused efforts on district organization, design, promotion, and economic vitality, now the EDGE is thriving and one of the most popular in the region.

The EDGE District Improvement Plan
St. Petersburg, Florida
December 2016



Fun Facts

- The EDGE is **7 blocks** long: from MLK to 16th St., and 1st Ave. N. to 1st Ave. S.
- The EDGE's SE corner was the **genesis** for the City of St. Petersburg.
- The EDGE has a rich **heritage** in industry, and more than 30 historic buildings.
- The EDGE is **home** to more than 150 businesses and 1500 residents



Residents

- 1520 residents
- Additional 1000+ residents by 2024
- Historic Downtown Vibe
- Locally-owned, Unique Businesses



Orange Station Development

Businesses

- Dozens of Eclectic Eateries
- Dozens of Bars & Pubs
- Great Retail Boutiques
- Full Array of Service Professionals
- 125,000 sf new Class A office 2024



EDGE Collective Moxy Marriott

Visitors

- Marriott Moxy boutique hotel (2023)
- Minthouse Extended-Stay Hotel
- District-wide Entertainment & Events
- Public Art, Shopping & Dining



Baum Avenue Beautification

What We Do

- District Advocacy
- District Parking Improvements
- District Art & Streetscape Improvements
- District Events, Marketing & Promotions
- District Landscaping & Cleanups
- District Workshops & Networking



Why Be Involved

- Be an Active Part of the District Community
- Be In The Know about District Happenings
- Have A Voice in District Changes
- Help Us Further District Improvements
- Help Preserve Our District History

EDGE Business District Association
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