



2025 EDGE BUSINESS DISTRICT ASSOCIATION – MEMBERSHIP



Be Involved: As a member, you are an essential part of our award-winning EDGE District that advocates, promotes, and educates to sustain our eclectic, vibrant, and unique community of OVER 135 businesses (1,000+ employees), thousands of residents, and millions of visitors.

- Be an **Active** Part of Our District Community
- Be In the **Know** About Developments
- Have a **Voice** in Changes and Improvements
- Help **Preserve** Our History
- Networking, Promotional, Educational **Support**
- Have an **Advocate** Working for YOUR Business!



The Benefits of Belonging

	Bronze \$125	Silver \$250	Gold \$500	Platinum \$1,000	Diamond \$2,500
Invitation to Volunteer Events, Insider's Monthly Email, Survey Inclusion	✓	✓	✓	✓	✓
Insights Club Membership*, Website Listing, Sand Dollar Scavenger Hunt (District Businesses)	✓	✓	✓	✓	✓
Social Media Post: EDGE Facebook & Instagram** Annual # of Posts =	1	2	4	8	12
RadioStPete Infomercial Promotions Annual # of Mentions =	1	2	4	8	12
UPASS Complimentary Annual PSTA Bus Pass(es) for Employees (\$840 value each); # of Passes =	1	4	6	10	14
Website Priority Listing, Pop-up Events, Presentation Priority at Insights Club	✗	✓	✓	✓	✓
Business Consult Session(s) (1-hr) w/EDGE Exec. Dir.; Annual # of Consults =	✗	1	2	4	6
Event Recognition, Complimentary Vending Spot at EDGE Association Events	✗	✗	✓	✓	✓
Opportunity to Host a Meeting, Mixer or Event	✗	✗	✗	✓	✓
Showcase feature in a Monthly Newsletter, Special Event VIP Invites	✗	✗	✗	✗	✓
2-hour Customized Team Building Exercise Moderated by the EDGE Executive Director	✗	✗	✗	✗	✓

*Guests may attend up to 2 Insights Club sessions before becoming an Association Member

**Additional Social Media Packages available for \$120 each

Non-Business, FRIEND of the EDGE memberships for resident/individual (\$50)

"Association membership dollars are 1/3 of our needed revenue and we cannot function without your vital investment in our district."

Memberships run on a non-pro-rated annual calendar (Jan 1st - Dec 31st)

Join Today at edgedistrict.org/join